DATA ANALYTICS

The Data Analytics certificate program allows development of data-science skills that are needed by business managers. The students start with developing proficiency in using Python, a general purpose programming language that is the dominant programming language used by data scientists. Then they build upon this knowledge by taking courses covering analytics, visualization, and machine learning. The certificate provides the option to examine the strategic use of analytics technologies in the Digital Strategy and Competitive Advantage course.

Code	Title	Credit Hours
CS-601	Programming Methods for Data Science	4
MGMT-623	Data Analytics	4
Select one of the following		4
MGMT-624	Data Visualization	
MGMT-625	Digital Strategy and Competitive Advantage	